

CHECK COLOR OF PAPER DESIRED:

BEIGE
PINK
BLACK
ROYAL BLUE
LT. GREEN
PURPLE
ORANGE

□ GREEN

□ MAROON

□ ORANGE

- DK. GREEN

CHECK COLOR OF INK DESIRED:

- □ BLACK □ PROCESS BLUE □ BROWN
- DK. BLUE

NOTES:

- PLEASE CHOOSE EASILY READABLE COLOR COMBINATIONS. NOT EVERY INK WILL SHOW UP ON EVERY COLOR PAPER.
- IF IMAGE OR BACKGROUND IS TO RUN OFF EDGE OF LABEL ARTWORK <u>MUST</u> EXTEND AT LEAST 1/8 OF AN INCH TO <u>BLEED BORDER</u> AND EXTEND ALL THE WAY TO THE CENTER HOLE.
- ALL TEXT SHOULD BE INSIDE 1/8 OF AN INCH INSIDE CUTTING EDGE. IMAGE THAT IS MEANT TO BE KEPT MUST STAY AWAY FROM CUTTING EDGE!
- CAMERA READY ARTWORK SHOULD BE A GOOD SHARP BLACK AND WHITE LASER PRINTOUT. PRINTOUTS DONE FROM AN INK JET PRINTER TEND TO BE NOT AS SHARP OF AN IMAGE.
- DIGITAL FILES <u>MUST</u> BE AT 300 DPI RESOLUTION OR HIGHER. A PRINTOUT <u>MUST BE</u> INCLUDED WITH DISK OR EXTRA CHARGES WILL APPLY. DO NOT EMBED TEMPLATE INTO YOUR DIGITAL ARTWORK. IF YOU DO TEMPLATE WILL SHOW UP ON LABEL.
- IF YOU HAVE ANY QUESTIONS OR CONCERNS PLEASE CALL CUSTOMER SERVICE AT (615) 256-7429.